

31<sup>st</sup> March, 2023.

The Secretary,
Board of Management and
School Principal in
each Community and Comprehensive School.

Members of the Executive of ACCS.

ACCS/Info Bulletin 08/23.

Re: Social Media Advice

From time to time in ACCS we hear from schools who are dealing with issues around Social Media, and the posting of inappropriate or damaging content in relation to the school and/or the school community.

We recognise the difficulties schools face trying to manage this when it is virtually impossible to keep up with content moderation.

The Social Media companies have a duty to moderate the content on their sites, and mostly do a good job of this. However, what might be inappropriate and damaging to your school may not come within their so-called red flags. It falls to you, therefore, to report such content to them, and request its removal. Below are some links to "Community Guidelines" on the main Social Media sites and links on how to make a report/request for removal of content:

## Meta:

Meta (Facebook and Instagram) Community Guidelines
Make a Report to Meta

## TikTok:

<u>TikTok Community Guidelines</u> Make a Report to Tiktok

## Snapchat:

Snapchat Community Guidelines
Make a Report to Snapchat

## Youtube:

Youtube Community Guidelines
Make a Report to Youtube

ACCS are trying to secure a meeting with contacts in TikTok to discuss this issue with them and will keep schools further informed.

"The greatest resource schools possess is their people – Board members, school leaders, teachers, SNAs, clerical, caretaking, and cleaners, who take care of our students and make our schools such safe and happy places to learn and work in. ACCS thanks and salutes you for the care and dedication and professionalism shown by you to our students."

James Duignan, ACCS President, Convention 2023

On behalf of ACCS President, James Duignan and the team here in Head Office, I would like to wish you all a happy and peaceful Easter. This term has been another exceptionally busy one in schools and it is vital for everyone in the school community including our school leaders to take the time to replenish and refresh. I hope that you manage to get away from the desk over the next two weeks and enjoy some rest and relaxation with family and friends.

ACCS will be hosting our next briefing for Boards of Management and School Leaders on the 27<sup>th</sup> of April and we look forward to catching up with you at this online event.

As always, in the event of emergencies Áine (086 6016583) and I (086 2438088) are available on our mobile phones.

Is mise,

le mór mheas.

John Irwin,

GENERAL SECRETARY.